HANNAH COMSTOCK-GAY

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WASHINGTON, D.C.

Experience

QUEVERA ● COLUMBIA, MD

DESIGN TEAM LEAD | MARCH 2021 - PRESENT

Using agile approach, design and produce user-centric print and digital materials for software development company. Manage projects ranging from corporate marketing to web design to UI/UX research to social media marketing. Supervise junior designer.

PREVIOUSLY: **GRAPHIC DESIGNER** | SEPT 2020 - MARCH 2021

GRAPHIC DESIGNER | 2015 - PRESENT

Provide freelance branding/identity development, marketing materials, web graphics, infographics, and general design support. Manage projects and budgets, and ensure timely delivery of materials. Clients include: Mid-Minnesota Legal Aid, Cameron's Coffee, Carleton College, University of Minnesota, Waldinger Creative, and Cargill.

WHOLE FOODS MARKET ● MINNEAPOLIS, MN

ASSOCIATE TEAM LEAD, CUSTOMER SERVICE | OCT 2017 - FEB 2020

Co-managed 35-person team. Oversaw team budget based on sales data, conducted annual reviews, developed team members using measurable goal-setting, and onboarded new team members. Coordinated integration of Amazon initiatives in store. Oversaw customer concerns, team member incidents, and safety.

PREVIOUSLY: **CUSTOMER SERVICE SUPERVISOR** | OCT 2016 - SEPT 2017

MYAPPROVALS, INC. ● MINNEAPOLIS, MN

GRAPHIC DESIGNER | APRIL 2015 - DEC 2015

Planned and developed complete visual identity for financial technology startup. Worked with key stakeholders to design, write, and organize suite of strategic marketing and design materials including one-pagers, infographics, decks, wireframes, and icon sets. Company closed in December 2015.

WALDINGER CREATIVE ● BALTIMORE, MD

CREATIVE ASSOCIATE | OCT 2013 - MARCH 2015

Created, managed, and produced all print design for 25 year-old marketing/communications agency. Projects ranged from annual reports, logos, infographics and ads to video storyboards, email campaigns and presentation design. Supervised interns.

Skills

- GRAPHIC DESIGN
- PROJECT MANAGEMENT
- PEOPLE MANAGEMENT

Technical Skills

- <u>Adobe Creative Suite:</u> **InDesign, Illustrator, XD, Photoshop** (plus basic knowledge of After Effects, Premiere)
- <u>Wireframing and prototyping:</u> **Figma**, **Framer**
- <u>Content management systems:</u> **Wordpress**, **Wix**, **Squarespace**
- <u>Project tracking softwares:</u> **Jira**, **Monday**
- <u>Presentation design:</u> **PowerPoint**, **Keynote**, **Google Slides**
- <u>Coding:</u> Basic knowledge of **HTML**, **CSS**

Education

- **Carleton College** NORTHFIELD, MN

  Bachelor of Arts (American Studies), *cum laude*